
Establishment Branch School STC-Korea in Gwangyang



STC-KOREA
Netherlands Shipping and Transport College Korea

Counterparts:

- Gwangyang City Government
- Korea Container Transport Association
- Gwangyang Bay Free Economic Zone
- Jeollanam-Do Province Government

Location:

Gwangyang, Republic of Korea



Port Marine Center

Time schedule:

November 2006 – September 2007

Scope of Services:

- Establishment of foreign education institution
- Offering short training courses
- Start-up of Master Shipping and Transport
- Implementation Transport Chain Simulator®
- Summer course students' exchange program

Background

In 2005 STC conducted a feasibility study on the establishment of a Logistics Training Centre in Gwangyang City. This study was partly financed by the Netherlands Ministry of Economic Affairs under the Dutch PESP programme. This PESP study has proved a fair feasibility for the establishment of a Foreign Educational Institution in Gwangyang Bay Free Economic Zone.

In December 2005 the Board of Directors of STC-Group decided to establish STC-Korea in Gwangyang City, as a branch school of STC. STC-Korea will be located in the new Port Marine Center adjacent to the port in the Gwangyang Bay Free Economic Zone.

For the implementation a Memorandum of Agreement (MoA) was signed in April 2006 with counter parting organisations. In the coming period the project partners will elaborate the conditions, approach and the timing of the implementation phase. A Board of Directors meeting was organised by November 2006 in cooperation with organisations involved in Gwangyang Port activities.

Accreditation activities

A project team from STC-Group headquarters visited Gwangyang in April 2007 with the purpose to make preparations for the establishment of STC-Korea. During this visit the project team worked closely together with the local task force team. Being the first foreign education institution in Korea, this task force team has been established to facilitate the administrative and legislative procedures in order to get accreditation from Korean government. In addition, the local task force team members support in matters related to construction of the school facilities.

Implementation activities

Interior design

STC-Korea will be housed in the 5th and 6th floor of the Port Marine Center. As the Port Marine Center is a brand new facility, this offers a unique opportunity to design and construct the interior to the exact school requirements. The interior will consist of an auditorium for 60 students, two smaller lecture rooms for maximum 25 students, a computer laboratory, Transport Chain Simulator® room, three professor office rooms, library and an administration desk. For special events, STC-Korea has the option to use the auditorium at the second floor for a maximum of 200 persons.



Interior of lobby



Impression of computer laboratory interior



Official dinner with representatives from Gwangyang-City Government, Chamber of Commerce, KCTA and GFEZ authority



View on port activities from Port Marine Center

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Short courses

With the expanding logistics activities in the Gwangyang Bay Free Economic Zone, there is an increasing need for professionally trained staff. In answer to this demand, STC-Korea offers a range of short courses. The first training course to start is a refresher course for DMS-alumni originating from North eastern Asian countries. Training courses that will run on a regular basis will be:

- Transport English Basic, I, II en III
- Shipping, Transport and Forwarding
- Shipping management
- Freight forwarding
- Supply chain management
- ISPS courses: Port facility security personnel, port industrial complex security officer, port security personnel awareness

Master Shipping and Transport

The demand to start a Master course in Korea has been clearly expressed by many Korean government bodies, research- and training institutes, associations, as well as many companies active in shipping, transport, logistics and port operations. With this Master course, STC-Group believes to bring a unique program to Korea for a number of reasons. Firstly, the same Master program will run in two locations in the world: Rotterdam and Korea, enabling exchange and transfer of knowledge and expertise. Secondly, the curriculum will be completely in English, offering Koreans an opportunity to practice English in their own country.

Summer course with Jinsang High School

STC-Group has signed a Memorandum of Understanding with Jinsang High School, from March 2007 renamed in 'Korea Harbor Logistics High School' with the objective to foster cooperation in knowledge sharing in the field of ports and logistics. One of the first shared activities is a summer course in Rotterdam for Korean scholars.

Implementation budget

The implementation stage includes investments of almost EUR 3 mn in curricula, training equipment and infrastructure. The Korean government and STC-Group have jointly invested in STC-Korea. STC-Group's share of investment has been realised through delivering simulator technology, software, know-how and people.

Project Team

A task force team has been formed to prepare for and support the establishment of STC – Korea. As a project leader, Mr Hietbrink was supported by a joint team of STC staff from Rotterdam and dedicated staff from Korean sponsoring governmental bodies and agencies.